

CAMPAIGN RECORD FORM

Activity: _____

Purpose: _____

Schedule: _____

Summary/Description: _____

How does this project support the Campaign Mission? _____

What impact will this activity have on other activities or actions?

On the Community? _____

Materials needed: _____

People involved: _____

Services will be offered: _____

Time Required: _____

Financing Sources _____ Amount: _____

Other information: _____

Coordinator(s): _____

Telephone: _____ Email: _____

VOLUNTEER/SUPPORT CONTACT FORM

LIVING WAGE CAMPAIGN

Name/Organization _____

Tel: _____ Fax: _____ Email: _____

Address: _____ City: _____ Zip: _____

Work/Organization: _____ Tel: _____

Address: _____ City: _____ Zip: _____

Tel: _____ Fax: _____ Email: _____

Primary Contact(s) _____ Title _____

Other Key Contacts _____

Cultivation Plan _____

Endorsement ____ Yes ____ No ____ Use Name? _____

Encourage Ind. Pledge Support _____ Contribution or Pledge \$ _____

SPOKESPERSON? ____ Date _____ Who? _____

Send Rep. To Meetings (Names) _____

Article in
Newsletter _____

Personal Resources _____

RECORD OF CONTACTS

Date Purpose/Outcomes/Follow-up Required?

Initial Contact _____

(Continue on Other Side)

Recruiter _____ Phone _____

ORGANIZATIONAL ENDORSEMENT

_____ LIVING WAGE CAMPAIGN

THE LIVING WAGE CAMPAIGN NEEDS YOUR PARTICIPATION!

Get involved in a ground-breaking campaign in _____ that has the potential to make a real difference in the lives of thousands of poor people in our city. The _____ Living Wage Campaign is fighting to assure that workers receive livable wages, healthcare benefits, and job security.

Did you know that thousands of corporations receive subsidies and lucrative contracts from the government, yet they still pay poverty wages and no benefits to their workers? There is a national movement afoot to put an end to this kind of abuse and make corporations accountable for the just treatment of workers. The first step in securing workers rights is to obtain job security for low-wage service workers. We must assure that workers in _____ receive fair wages and full benefits.

There are many ways for your church, union or community-based organization to become involved in this exciting campaign to provide low-wage workers with livable wages and health care. Please join us.

- Yes, we endorse the _____ Living Wage Campaign!
- We will send a representative to Campaign meetings.
- We will include an article in the newsletter.
- Encourage our members to sign the Individual Pledge of support.
- Yes, you may use our organization's name in the list of endorsers.

We are contributing \$25____ \$50____ \$100____ \$250____ \$500____

We pledge to make a monthly contribution of \$ _____

Name of Organization _____

Contact Person(s) _____

Address _____

Telephone _____ Fax _____ E-Mail _____

Signed _____ Date _____

(SIGNATURE AND TITLE OF OFFICIAL OF ORGANIZATION)

_____ Living Wage Campaign PO Box _____, _____, NC _____

Phone: _____ Fax: _____ email: _____

SAMPLE ENDORSEMENT LETTER FROM AN INDIVIDUAL

Date

Name

Title

Dear

I am writing to request that the _____ endorse the campaign by the Living Wage Coalition of Sonoma County and the general concept of a living wage. We intend to propose an ordinance to the city of Santa Rosa in late October. Over the next year we will introduce ordinances to other municipalities in the area and the county of Sonoma. We would most appreciate an endorsement as soon as possible. If necessary, we can send a coalition representative to a meeting of the Academic Senate. Living Wage legislation has been successfully implemented in over 67 localities across the nation and another 60 ordinances are pending. In California, Los Angeles, Santa Monica, Ventura, Berkeley, Oakland, Santa Cruz, San Jose, San Francisco, Pittsburg, West Hollywood, Pasadena, and Hayward have passed living wage ordinances.

The general principles of the living wage movement are:

- 1) A day's work deserves a fair day's pay and no one who works for a living should struggle in poverty. Government and taxpayer dollars should encourage the creation of jobs that permit workers to live with dignity and economic self-sufficiency.
- 2) All workers should receive a wage adequate to cover the costs of housing, transportation, child care, health care, and food. In addition, workers should receive health benefits and compensated sick leave and vacation. A living wage should enable a worker and his/her family to live without any form of public or private assistance.
- 3) Paying a living wage provides social and economic benefits for the community as a whole by decreasing the need for public assistance programs, and increasing consumer spending in the local economy. Employee productivity, retention, and quality of services will improve for firms paying a living wage.
- 4) Living wage ordinances apply to workers employed by a city or county, to workers employed by firms and organizations contracting with a city or county, and to firms receiving public subsidies or leasing property from a city or county.
- 5) We believe that implementing living wage legislation in municipalities and at the county level will contribute to building a more just, sustainable, and equitable economy in the North Bay.

I enclose an organizational endorsement form. I am requesting that the appropriate officer complete and return. We would also be most appreciative if your organization could make a financial contribution of any amount. Once your organization has endorsed the campaign, we will forward individual endorsement forms for distribution to your membership. I also enclose materials for distribution to other board members.

Finally, we meet every third Tuesday at 6:30 p.m. at SEIU Local 707 613 4th St. Santa Rosa. Our next meeting is October 16th. If you have further questions please do not hesitate to contact me at 707-527-4873 or hottel@sonic.net.

Sincerely,

DOWN THE RIVER IS NOT WHAT'S UP!

This story happens in a little town that is located next to a river. It is quiet and uneventful in this town until one night when one of the villagers is taking a walk along the river's bank. Looking out over the water, he sees a baby floating down the river, drowning. Of course, the villager is a caring person so he rips off his shirt, takes off his clothes, jumps into the water and rescues the baby from certain death. The next day two babies are seen floating down the river. And again one of the villagers is at hand, jumps in and rescues two babies. The day after those four babies are found drowning in the swift flowing river. And the day after that eight, and then sixteen, and then thirty-two and then sixty-four. And day after day more babies are floating down the river, facing certain death.

The villagers, caring and efficient as they are, respond in a very good way; they set up a huge rescue operation. Divers are flown in from the next town to provide the services to jump into the water to rescue the babies who are drowning in the waters. Social workers came to town to provide much needed adoption services and counseling to those families who are going to raise these babies.

The local church groups start a sewing project to make blankets and other clothing that the babies need. The local clubs engage in collecting food items for the babies. The pastors bless the operation and talk about it in their sermons. So life goes on in this village and the rescue operation becomes a very important part of the life of many of the villagers.

One night, during a meeting of the town council, a villager stands up and says, "I would like to make a proposal. I would like to propose that we put together a team of people who will go upstream and find out where these babies are coming from."

"Well," the mayor responded, "that might not be such a bad idea. But, you know we cannot spare anyone to do this. Everybody involved in this rescue operation is very much needed down here."

"But, don't you see," said the villager who had spoken up, "if we went upstream, we found out who was doing this, we could stop the problem right at its source! Right at its root! We could make sure that no more babies were thrown into the river and then we wouldn't have to rescue them from the water!"

And so the proposal was defeated. The villagers never went upstream never found out where these babies were coming from, but they continued their very good work in rescuing the drowning babies.

And because they were efficient and well organized, they rescued many babies. But many, many more were drowned.

(The story was told by Wolfgang Herz-Lane, social activist and director of Good Samaritan Center, Camden, NJ)

OUR DEEPEST FEAR IS NOT THAT WE ARE INADEQUATE.

Our deepest fear is that we are powerful beyond measure. It is our light, not our darkness that frightens us. We ask ourselves, who am I to be brilliant, gorgeous, talented and fabulous? Actually, who are you not to be? You are a child of god. Your playing small doesn't serve the world. There's nothing enlightened about shrinking so that other people won't feel insecure around you. We were born to manifest the glory of god that is within us. It's not just in some of us, it's in everyone. And as we let our own light shine, we unconsciously give other people permission to do the same. As we are liberated from our own fears, our presence automatically liberates others.

Nelson Mandela

1994 Inaugural Speech

One of the greatest evils of the day is the sense of futility.

People say, "What can one person do? What is the sense of our small effort?" They cannot see that we can only lay one brick at a time, take one step at a time; we can be responsible only for one action in the present moment.

But we can beg for an increase of love in our hearts that will vitalize and transform these actions, and know that God will take them and multiply them, as Jesus multiplied the loaves and fishes.

Dorothy Day

ADDITIONAL RESOURCES



NATIONAL RESOURCES

ACORN Living Wage Resource Center

739 8th St. S.E.
Washington, DC 20003
202-547-2500
Jen Kern: natacorncam@acorn.org
www.acorn.org

Popular Economics & Pro-Living Wage Employers

United for a Fair Economy
37 Temple Place, 5th Floor
Boston, MA 02111
617-423-2148
www.ufenet.org
www.responsiblewealth.org

Economic Policy Institute

1660 L Street, NW, Suite 1200
Washington, D.C. 20036
202-775-8810
Jeff Chapman (202) 533-257;
jchapman@epinet.org
Jared Bernstein (202) 331-5547;
jbernstein@epinet.org
Maintains a list of living wage resources,
resources on poverty measures and family budget
issues, and a guide to creating a basic family
needs budget using government data
www.epinet.org

Center on Budget and Policy Priorities

820 First Street, NE, Suite 510
Washington, DC 20002
202-408-1080
Publications include material on wages, poverty,
and welfare reform (*Poverty Despite Work: Data
and Guidelines for Preparing and Reporting on
the Working Poor in Each State*).
www.cbpp.org

National Priorities Project

17 New South Street
Northampton, MA 01060
415-584-9556
Working Harder, Earning Less offers detailed
state job patterns as well as their state-specific
definitions of a living wage.
www.natprior.org

Vermont Livable Wage Business Tool Kit & Technical Assistance to Living Wage Activists in Rural Areas

Peace and Justice Center
21 Church St.
Burlington, VT 05401
(802) 863-2345
www.vtlivablewage.org

Interfaith Organizing

National Interfaith Committee on Worker Justice
1020 W. Bryn Maur Ave. 4th floor
Chicago, IL 60660
773-728-8406
www.nicwj.org

Legal Aid

Brennan Center for Justice at NYU School of Law

161 Avenue of the Americas
New York, NY 10013
(212) 998-6328
paul.sonn@nyu.edu
Paul Sonn is currently working with ACORN to
develop ordinance language while researching
new avenues for expanded living wage coverage.

NLG/Sugar Law Center

645 Griswold St. 1800
Detroit, MI 48226
313-962-6450
mail@sugarlaw.org
www.sugarlaw.org





Political Economy Research Institute

10th floor Thompson Hall
 University of Massachusetts
 Amherst, MA 01003-7510
 413-545-6355
 Stephanie Luce: sluce@econs.umass.edu
 Bob Pollin: pollin@econs.umass.edu
www.umass.edu/peri

Union Organizing Enforcement

Los Angeles Alliance for a New Economy (LAANE)

548 S. Spring St., Suite 630
 Los Angeles, CA 90013
 213-486-9880
www.LAANE.org

Solidarity Sponsoring Committee

175-B West Ostend
 Baltimore, MD 21230
 410-837-3458

AFL-CIO, Public Policy Department

Contact: Christine Silvia (202) 637-5177; csilvia@aflcio.org

AFL-CIO's Working for America Institute
formerly Human Resource Development Institute

1101 14th, N.W., Suite 320
 Washington, D.C., 20005
 202-638-3912
www.workingforamerica.org

Good Jobs First

1311 L Street, N.W.
 Washington, D.C. 20005
 202-626-3780
 National clearinghouse for grassroots organizations and public agencies and officials promoting corporate accountability. Recent reports on local and state organizing, and several research reports on corporate subsidy abuse.
goodjobs@ctj.org
www.ctj.org/itep

Jobs with Justice

501 3rd Street NW
 Washington, DC 20001
 202-434-1106
www.jwj.org
 Local chapters across the county bring together union members and community activists to organize around economic justice issues.

STATE COALITIONS

**Citizens for Economic Opportunity
 Massachusetts Campaign on Contingent Work**

Northeast Citizen Action Resource Center
 621 Farmington Ave.
 Hartford, CT, 06105
 203-231-2410

Minnesota Alliance for Progressive Action (MAPA)

1821 University Ave
 Suite 5-307
 St. Paul MN 55104
 (651) 641-4053
www.mapa-mn.org

Vermont Livable Wage Campaign

Jen Matthews
 Peace and Justice Center
 21 Church St.
 Burlington, VT 05401
 (802) 863-2345
www.vtlivablewage.org

Working Partnerships USA

2102 Almaden Road, Suite 107
 San Jose, CA 95125
 (408) 269-7872
www.atwork.org





STATE RESOURCES

The NC Alliance for Economic Justice is a collaboration of eight statewide organizations that focus on social and economic fairness for poor and working class North Carolinians

3824 Barrett Dr.
Suite 312
Raleigh, NC 27609
(919) 786- 1345
<http://www.ncaej.org>
info@ncaej.org

Common Sense Foundation

Progressive public policy think tank and media consultant.

P.O. Box 10808
Raleigh, NC 27605
(919) 821-9270
<http://www.common-sense.org>

NC Association of Community Development Corporations

Coalition of community-based economic and human development organizations.

2 Handover Square Bldg.
434 Fayetteville St. Mall
Suite 2410
Raleigh, NC 27601
(919) 831-9710 ext.101
<http://www.ncacdc.org>

NC Council of Churches

Faith-based education and organizing coalition dealing with the effects of poverty and welfare reform.

1307 Glenwood Ave.
Suite 162
Raleigh, NC 27605
(919) 828-6501
<http://www.nccouncilofchurches.org>
nccofc@nccouncilofchurches.org

NC Fair Share

Grassroots multi-issue organization led by low-income North Carolinians.

3824 Barrett Dr.
Suite 312
Raleigh, NC 27609
(919) 786-7474
ncfslrw@aol.com

NC Justice and Community Development Center

Statewide, non-profit advocacy organization; utilizes litigation, research and policy development, public policy advocacy, and grassroots empowerment and capacity building to attack poverty in North Carolina.

224 South Dawson St.
Raleigh, NC 27601
(919) 856-2570
<http://www.ncjustice.org>
info@ncjustice.org

Southerners for Economic Justice

Performs grassroots organizing with low-income people to shape welfare and other policies affecting North Carolina's low income and unemployed.

331 West Main St.
P.O. Box 308
Durham, NC 27701
(919) 401- 5907
southernej@mindspring.com



LIVING WAGE VICTORIES

CITY AND COUNTY CAMPAIGNS 2002

PLACE	MONTH	LIVING WAGE	W/O HEALTH BENEFITS	UPDATED
New York City NY	November	8.10	9.60	12/02
Cincinnati OH	November	8.70	10.20	12/02
Louisville KY	November	8.50	8.50	1/03
Bellingham WA	November	10.00	11.50	1/03
Westchester County NY	November	10.00	11.50	12/02
Taylor MI	November	8.64	10.80	12/02
Broward County FL	October	9.57	10.82	10/02
Watsonville CA	September	11.50	12.55	12/02
Fairfax CA	August	13.00	14.75	12/02
Southfield MI	July	9.05	11.31	12/02
Oxnard CA	July	9.00	11.25	11/02
Montgomery County MD	June	10.25	10.25	12/02
Port of Oakland CA	March	9.45	10.87	12/02
New Orleans LA	February	6.15		
Hazel Park MI	February			
Santa Fe NM	February	8.50	8.50	12/02
Marin County CA	January	9.00	10.25	11/02
Pima County AZ	January	8.00	9.00	12/02

LIVING WAGE VICTORIES

CITY AND COUNTY CAMPAIGNS 2001

PLACE	MONTH	LIVING WAGE	W/O HEALTH BENEFITS	UPDATED
Bozeman MT	December			
Santa Cruz County CA	December			
New Britain CT	December			
Cumberland County NJ	December			
Camden NJ	December			
Burlington VT	November		12.68	1/03
Charlottesville VA	November			
Richmond CA	October	11.42	12.92	11/02
Washtenaw County MI	October			
Hempstead (Long Island), NY	October			
Monroe County MI	October			
Ashland OR	September			
Oyster Bay NY	August			
Gloucester Country NJ	August			
Suffolk County NY	July			
Pittsburgh PA	May			
Santa Monica CA	May			
Ventura County CA	May	8.00	10.00	11/02
Miami Beach FL	April			
Pittsfield Township MI	April			
Eastpointe MI	March			
Missoula MT	March			
Ann Arbor MI	March			
Ferndale MI	February			
Rochester NY	January			
Salem OR	January			12/02

LIVING WAGE VICTORIES

CITY AND COUNTY CAMPAIGNS 2000

PLACE	MONTH	LIVING WAGE	W/O HEALTH BENEFITS	UPDATED
Meriden CT	November			
Santa Cruz CA	October	11.50	12.55	11/02
Eau Claire County WI	September			
San Francisco CA	August			
St. Louis MO	August			
Berkeley CA and Marina	June	9.75	11.37	11/02
Cleveland OH	June			
Alexandria VA	June			
Toledo OH	June			
Omaha NE	April			
San Fernando CA	April	7.25	8.50	needs update
Denver CO	February			
Warren MI	January			

LIVING WAGE VICTORIES

CITY AND COUNTY CAMPAIGNS 1999

PLACE	MONTH	LIVING WAGE	W/O HEALTH BENEFITS	UPDATED
Corvallis OR	November			
Hartford CT	September			
Tucson AZ	September			
Buffalo NY	August			
Los Angeles County CA	June	8.32	9.46	11/02
Ypsilanti MI	June			
Ypsilanti Township MI	June			
Somerville MA	May			
Miami-Dade County FL	May			
Cambridge MA	May	11.11		1/03
Hayward CA	April	8.93	10.32	11/02
Madison WI	March			
Dane County WI	March			
Hudson County NJ	January			

LIVING WAGE VICTORIES

CITY AND COUNTY CAMPAIGNS 1998

PLACE	MONTH	LIVING WAGE	W/O HEALTH BENEFITS	UPDATED
San Jose CA	November	10.10	11.35	11/02
Detroit MI	November	9.05	11.31	1/03
Multnomah County OR	October			
Pasadena CA	September	7.25	8.50	11/02
Cook County IL	September			
Chicago IL	July	9.05		11/02
Portland OR	July			
San Antonio TX	July			
Oakland CA	March	9.45	10.87	11/02
Durham NC	January			

LIVING WAGE VICTORIES

CITY AND COUNTY CAMPAIGNS 1997

PLACE	MONTH	LIVING WAGE	W/O HEALTH BENEFITS	UPDATED
West Hollywood CA	October	8.00	9.30	11/02
Boston MA	September	10.54		
Duluth MN	July			
Milwaukee County WI	May	7.06	7.06	9/02
New Haven CT	April			
Los Angeles CA	March	8.27	9.52	11/02
Minneapolis MN	March			
St. Paul MN	January			

CITY AND COUNTY CAMPAIGNS 1996

PLACE	MONTH	LIVING WAGE	W/O HEALTH BENEFITS	UPDATED
New York City NY	September			
Jersey City NJ	June			
Des Moines IA	January			

LIVING WAGE VICTORIES

CITY AND COUNTY CAMPAIGNS 1995

PLACE	MONTH	LIVING WAGE	W/O HEALTH BENEFITS	UPDATED
Milwaukee WI	November	6.87	6.87	9/02
Santa Clara County CA	October			

CITY AND COUNTY CAMPAIGNS 1994

PLACE	MONTH	LIVING WAGE	W/O HEALTH BENEFITS	UPDATED
Baltimore MD	December			

CITY AND COUNTY CAMPAIGNS 1991

PLACE	MONTH	LIVING WAGE	W/O HEALTH BENEFITS	UPDATED
Gary IN	January			

LIVING WAGE VICTORIES

COLLEGES AND UNIVERSITIES 2002

PLACE	MONTH	LIVING WAGE	W/O HEALTH BENEFITS	UPDATED
Stanford University	January			

COLLEGES AND UNIVERSITIES 2001

PLACE	MONTH	LIVING WAGE	W/O HEALTH BENEFITS	UPDATED
Harvard University	January			

COLLEGES AND UNIVERSITIES 2000

PLACE	MONTH	LIVING WAGE	W/O HEALTH BENEFITS	UPDATED
Wesleyan University	January	10.20	10.20	old

LIVING WAGE VICTORIES

SCHOOL BOARDS 2001

PLACE	MONTH	LIVING WAGE	W/O HEALTH BENEFITS	UPDATED
Richmond, VA School Board	March	8.50	10.13	2001

SCHOOL BOARDS 1996

PLACE	MONTH	LIVING WAGE	W/O HEALTH BENEFITS	UPDATED
Milwaukee Public Schools	January	7.70	7.70	old

OTHER JURISDICTIONS 2001

PLACE	MONTH	LIVING WAGE	W/O HEALTH BENEFITS	UPDATED
Washtenaw County Road Commission	April	8.70	10.20	10/02
Central Arkansas Library System	January			

Campaigns are currently underway in over 121 additional cities, counties, and universities such as New York City, Little Rock, Jacksonville, Atlanta, Sacramento, Richmond, VA, Manhattan, KS and Knoxville, TN, University of Pittsburgh, Swarthmore College, Valdosta State University.